



Central OR SHRM Board Meeting Minutes
Thursday, December 9, 2021

Central OR SHRM Board Meeting Minutes and Attendees - 8:00 am 12/9/2021 – Zoom Conference		
President	Stephanie Trexler	Present
	<i>COPA</i>	
Past-President/Membership Co-Chair	Karen Turner	Present
	<i>Express Employment Professionals</i>	
President Elect / Secretary	Cindy Bené	Present
	<i>Regency Pacific Management, LLC</i>	
Treasurer	Carly Brooks	Present
	<i>City of Bend</i>	
Legislative Chair	Kurt Barker	Absent
	<i>Karnopp Petersen</i>	
Program Co-Chair	Don Paumier	Present
	<i>Paumier Strategic Solutions</i>	
Program Co-Chair	Marielle Gallagher	Absent
	<i>Flyvoly</i>	
Certification Chair	Tori Howes	Present
	<i>OSU Cascades</i>	
Website/Social Media Communications Chair	Patti Ribb	Present
	<i>Black Butte Ranch</i>	
Membership Co Chair	Karen Burleigh	Absent
	<i>Tech Soft 3D</i>	
Member-At-Large	Michelle Hammond	Present
	<i>Humm Kombucha</i>	
Guests in attendance: None		
<u>Heather McKendry - Ruffwear</u>		

Start Time: 8:02 am End Time: 8:57 am

1. Welcome & Announcements – Stephanie Trexler
 - a. Introductions for Heather’s first board meeting
 - b. Review of November meeting minutes –Karen T. motioned to approve, Carly 2nd – approved.

2. Treasurer’s Report – Carly Brooks
 - a. Stephanie to connect Carly w/Shannon Campbell regarding the Square account.
 - b. Expenses: Rebranding, St. Francis for luncheon, PO Box and our income was received for the COCC class (see reports).
 - c. Create a blue-sky line item for quarterly mixers regardless of in-person meetings. Requested Board to submit their blue-sky line items/wish list within the next 2 weeks for a budget conversation at our next board meeting. Examples: invest in new speakers, new meeting formats, etc.
 - d. Motion to approve financials year-to-date by Karen T. & Don 2nd – approved.

3. Programming – Don Paumier

- a. November had Mary from SHRM Speaker Bureau – 40+ attendees which was a little lower than normal, but feels pretty good about that. Brook’s Resources was the sponsor.
- b. Working on the December luncheon – needs headcount on how many people (ball park needed). Sponsors will pick up the cost of the luncheon and provide headshots. Arrive around 11am is the request.
- c. Deschutes Brewery providing HR Professional of the Year gifts.
- d. Stephanie requested Don to get the Programming Committee meetings to the full board and incoming board. Start out January, 2022 with that representation from the board so everyone can plan. Stephane has an appreciation gift for the Programming Committee.
- e. Q1 – Don will send link to the board for the Programming Committee meetings.
 - I. Michael Derrickson from Worksource will be presenting in January and CORA is the sponsor.
 - II. February, we are in the process of finding a speaker & sponsor.
 - III. March will be Damon Runberg’s Economic Update and Mid-Oregon Credit Union is the sponsor.
- f. Motion to approve gifting a SHRM membership and gifting an OR-SHRM attendance at the Membership Appreciation Luncheon made by Karen T., and 2nd by Tori – approved.
- g. Stephanie asked about a raffle since \$200 was budgeted, looking at local businesses & Carly volunteered to purchase gift cards.

4. Certification – Tori Howes

- a. One more week left for certification course – individuals are taking their post-test and some people are going to test quickly while others have opted to test later. The certification course is going well.

5. Membership – Karen Turner

- a. Update on dual membership issues and on Tuesday of next week, Karen will send out a list of highlighted at-large members to the board that she does not have contact information for. Request for board members to provide contact information to Karen T. if you have it when you receive that list.

6. Website & Social Media – Patti Ribb & Michelle Hammond

- a. There were 2 or 3 people who elect dual membership but didn’t know how to log into the website, so Michelle & Patti are putting together a template on the process.
- b. Michelle to will add Zoom meeting information on the website for board meetings.
- c. Michelle attended the VLBM and there was a communications breakout session. A lot of other chapters are using LinkedIn page vs. a group and you can have more functionality & visibility. She will think of a blue-sky budget for social media & communication. Maybe a value add for members – swag.

7. President’s Update – Stephanie Trexler

- a. Board vote slate is doing well.
- b. New submissions still open for the HR Professional of the Year. We can do messaging around the fact that in order to be considered for HR Professional of the Year, you must be a chapter member, to help drive membership.

Adjourned at 8:57 a.m.