



**Central OR SHRM Board Meeting**  
**Zoom**  
**September 12, 2024**



**a. Welcome & announcements – Cindy**

- i. Start time: 8:00, End time: 8:52 am
- ii. Attendees
  1. Present: Sarah, Reggie, Cindy, Kurt, Matt, Stephanie, Courtney, Natasha, Heather, Ellyn
  2. Absent: Nicole, Michelle, Marielle, Don
- iii. June meeting minutes: Approval motion made by Stephanie, seconded by Matt. Board voted to approve.

**b. President's update- Cindy**

- i. Oregon state conference is coming up- first day is volunteer leader development which is no-cost if anyone wants to attend. Registration link is in the agenda for today's meeting:  
<https://oregon.shrm.org/events/2024/10/2024-oregon-fall-conference>

**c. Treasurer's Report – Matt**

- i. June, July, August financials review:
  1. We experienced a loss in revenue this year due to less sponsorship dollars and programming revenue. However, we have kept our expenses right below what was budgeted.
  2. Some review:
    - a. We made a \$5k deposit into a COD. We will see an interest of about 4.5% in 9 months.
    - b. \$5k paid out for the Chamber of Commerce partnership
    - c. We paid the outstanding balance to Stoller for our summer mixer
    - d. NHRMA funds contribution for our chapter from the conference last year- \$1618

**d. Technology – Michelle Hammond**

- i. Website transition: Cindy's recommendation is to go forward with new website starting with 2025 so the expense is in the budget.
  1. We watched two videos of Michelle walking us through the proposed website with Wix plus the admin dashboard functionality.
  2. Expense would be \$36 a month plus we would need to purchase a domain since current is owned by SHRM.
  3. What is the traffic of our current website? Can we collect that information?
  4. Can we ask for SHRM to point old page to our new page? Cindy- they will not.

5. Right now, our technology chair is the only person who can update our website because it's so difficult. It is a cumbersome process.
6. We can have up to 9 admin logins.
7. Board would like to discuss further at our October meeting and have an opportunity to ask Michelle questions.

**e. Membership – Reggie Malanga & Nicole Ponder**

- i. Membership update:
  1. 251 members
  2. 8 new over last 90 days
  3. 15 expired
  4. 45 coming up for renewal

**f. Member Engagement: Heather, Natasha, Ellyn**

- i. Committee meeting update:
  1. 13 people met recently, discussed onboarding process for new members
- ii. Discussed remainder of the chapter meetings for 2024:
  1. The Art of Civility within DEI next week
  2. October 2 day event with Bend Chamber
    - a. We have two comped tickets available
  3. 10/23 Kurt Barker's legal update
  4. 11/20 Virtual session- Compensation for 2025
  5. 12/11: member appreciation at the Haven- 4:30 to 6:30 pm

**g. Certification – Courtney Patterson**

- i. SHRM certification class via COCC: Coming up on deadline for registration, 9/27. 3 people are registered. It is fully remote, so send to anyone outside of our region that may be interested.
  1. The cost of going through certification can be challenging for many: \$1200 for the course, \$800 for SHRM learning system if you don't go through a certification course. \$400 for the test. Matt figures it's about \$2500 to buy in including SHRM membership and then about \$300 a year for continuing education.
  2. There are scholarship opportunities; we highlight those from SHRM and COCC. We will highlight this at our September meeting.
- ii. We have 95 certified members in our chapter; those coming up on expiration of their certification get an email from Courtney.

**h. Legislative – Kurt Barker**

- i. October 23<sup>rd</sup> legal update- will hit us up about content soon