



Central OR SHRM Board Meeting Minutes

Zoom Meeting
October 9, 2024

a. Welcome & announcements – Cindy Bené

- i. Start time: 8 am End time: 8:52 am
- ii. Attendees
 1. Present: Kurt, Matt, Cindy, Marielle, Stephanie, Don, Reggie, Michelle, Nicole, Heather, Natasha, Ellyn, Courtney, Sarah
 2. Absent: None
- iii. September minutes review and vote
 1. Approval motion made by Don and second from Matt. Board approved.
- iv. Oregon state fall conference is coming up, you can still register. Volunteer leader programming is on the 29th. Link is here:
<https://oregon.shrm.org/events/2024/10/2024-oregon-fall-conference>

b. Treasurer's Report – Matt Ertle

- i. Expenses showing already from National SHRM conference, Legislative update coming up November. One of our goals was to spread out our expenses throughout the year. We have already paid 2024 SHRM foundation contribution.
- ii. SHRM certification study guides have been paid for; we will get reimbursed by COCC.
- iii. We may have the budget for a board member to attend state conference. Marielle is already registered; let us know if you are interested in going. Don expressed interest in attending.
- iv. Matt will help us assess the budget for the national leadership conference in D.C; will follow up about remaining budget \$'s.

c. Technology Update – Michelle Hammond

- i. One of the concerns we had about new website is ensuring more than one member has access to update the website so we have a continuity plan. Michelle; we can have 10 users.
- ii. \$36 per month for website, domain is around \$49-100 a year
- iii. Cindy moved to vote to move to WIX, Sarah seconded. Board approved.

d. Membership – Reggie Malanga & Nicole Ponder

- i. 240 active members, 6 new in last 90 days. 20 expired.
- ii. [When Michelle does LI post about upcoming meeting, she will tag board members. Everyone should repost and/or comment on the post.](#)

e. Member Engagement- Ellyn & Marielle

- i. 2-day workshop is coming up, hope many of us can attend
 - 1. Elena is the winner of the free ticket
 - 2. 13.5 continuing education credits
- ii. October 23rd: Shelley is MCing. 24 are registered so far.
- iii. November 20th – virtual meeting about compensation.
- iv. 6 virtual meetings next year plus and 3 meetups planned.
- v. All day conference next October
- vi. Created new committee member onboarding process
- vii. December mixer is December 11th 4:30 start time
 - 1. Need to determine other details such as catering, foundation fundraiser, etc.
 - 2. Do we have any items like a tablecloth we can use? We do have a budget for supplies. Perhaps we can use a tablecloth runner that goes over a standard tablecloth. This won't need board approval since it's already in the budget. [We have two volunteers to move ahead on purchase; Reggie and Nicole](#)
 - 3. We had some plexiglass sign holders- are they still usable? We can create QR codes to drive membership at our in-person events. We could advertise for our SHRM foundation- our minimum goal is \$1,105 for the year. National SHRM might have input regarding marketing our fundraising efforts. We are currently at just over \$100.
- viii. Cindy- we may add a fundraiser and sponsorship chair for 2025.
- ix. Membership engagement asked for clarity of our budget for events- there's a perception from some members that we have more \$ than we actually do. [Matt- let's schedule a 2025 budget meeting to share information with the membership engagement committee.](#)

f. Certification – Courtney Patterson – 5 minutes

- i. Certification Update (current enrollments): Class starts tonight! 13 registrations

g. Legislative – Kurt Barker – 5 minutes

- i. Recommendations on what to cover? Maybe reminders about newish laws like PLO. [If you have any requests, email Kurt.](#)