



## Central OR SHRM Board Meeting Minutes

Zoom Meeting  
November 14, 2024

### a. Welcome & announcements – Cindy Bené

- i. Start time: 8 am End time: 8:43 am
- ii. Attendees
  1. Present: Cindy, Matt, Marielle, Nicole, Michelle, Courtney, Reggie, Heather, Natasha, Ellyn, Sarah, Don
  2. Absent: Stephanie, Kurt
- iii. October minutes review and vote
  1. Approval motion made by Marielle and second from Matt. Board approved.
- iv. New board position – Fundraiser & Sponsorship Chair – Recruitment ideas.
- v. HR Professional of the Year nominations open, closes December 1<sup>st</sup>.
- vi. Board members- please review at-large members and reach out to anyone you know, add your name to our list. We also send out an email to that at-large list and will include the December mixer flyer and instructions on how to designate CORSHRM. [Cindy, Ellyn and Marielle will reach out to the at-large list. Matt will follow up with the list.](#)

### b. Treasurer's Report – Matt Ertle

- i. October Financials Review- busy month with transactions
- ii. 2025 Draft Budget Review- we are taking conservative approach for our budget, with membership income and event registrations.
  1. We didn't budget for potential sponsorships, have those as \$0.
  2. Projected \$10,000 shortfall next year and utilizing our operating reserves. Doesn't take into account our typical SHRM foundation donation.
  3. Took out SHRM foundation fundraiser that we add and then delete since it's pass through. Certification SHRM learning system, not included.
  4. We are not voting today, just an introduction to the budget
- iii. Tablecloth & Runners Discussion/Vote-
  1. We plan to acquire a drop tablecloth plus runners. Add new logo, will be on the front. Table runner is narrow and goes on top and logo would be at end that drops off the sides. Different sizes to accommodate different table sizes.

2. Total cost is \$435, for one tablecloths and four table runners. They can be used for our quarterly events and chapter meetings.
3. Vote called for cost variance up to \$522. Cindy motioned to approve, Ellyn seconded, board approved.

**c. Technology Update – Michelle Hammond**

- i. Discuss job posting capabilities on our website with Wix
  1. Cindy will research how many job postings are requested each year
- ii. We may also consider posting other community events that are HR related; we have received requests from people. Could be good revenue stream.
- iii. We had also discussed a community engagement page; moving ahead with it.

**d. Membership – Reggie Malanga & Nicole Ponder**

- i. Membership update: 256 active members, 4 new members in the last 30 days. 39 members expiring soon.
- ii. Cindy- we are only receiving \$ from SHRM for 248 members. Will investigate.

**e. Member Engagement- Ellyn & Marielle**

- i. November committee meeting update
  1. Nancy Kasmar is presenting on compensation this month; she presented 4-5 years ago. Paylocity may sponsor at \$300, UKG is not able to sponsor this time.  
<https://compensationconnections.com/>
  2. December 11<sup>th</sup>- Mixer at The Haven. El Sancho for food, Stoller wine and non-alcoholic beverages. Honoring Barb Hess' retirement at the end of the year.
- ii. Nov-Dec 2024 Programming updates
- iii. We are looking for more speaker and subject submissions from membership.
- iv. Exploring best practices regarding approving gift cards to provide to speakers as a thank-you. Board approved already in previous session. Need to approve language used.

**f. Certification – Courtney Patterson – 5 minutes**

- i. Certification Update: Course is in session.
- ii. Erica and students will be attending our mixer in December.

**a. Foundation – Don Paumier – 5 minutes**

- i. Foundation Update (current Foundation initiatives)

- ii. Update on Silent Auction donations- collecting for December membership mixer; [board members reach out and ask for donations.](#)
  1. We will display items and bid sheets like we did last year at The Haven.
  2. Michelle: Mt Bachelor will donate 2 (two) day passes